

# SFI 2019 SIC SURVEY

**Company Name**

Virginia SIC

**Start Date**

Wednesday, 04 March 2020 15:00

**Finish Date**

Thursday, 19 March 2020 16:06

## 1. COMMITTEE STRUCTURE AND MEMBERSHIP

*No answer*

Attach a copy of SIC organizational guidelines (charter, bylaws, etc.). File types: doc, docx, pdf, xls, xlsx

VA SFI SIC Bylaws.pdf (115.63 kB)

Copy of organizational guidelines attached?

Yes

Please choose the best description of how the SFI Implementation Committee (SIC) is organized

Semi-autonomous with services or support provided from local forestry association, i.e. independent sub-committee

Have all standard priority items A. Training and Education, B. Inconsistent Practices, C. Landowner Outreach, D. Informational Resources been addressed by the SIC?

Yes

Does the SIC have bylaws or a charter that formalizes the SFI-specific focus of the committee and the leadership role of SFI program participants?

Yes

Attach a list of committee members and SIC Supporters, with full contact information, for incorporating into SFI's contact database to ensure committee members get the latest SFI information directly. Please use excel template provided by SFI Inc.

File types: jpg, png, doc, docx, .pdf, xls, xlsx

Print  
Answers

## **CURRENT SIC CHAIR**

### **CURRENT SIC CHAIR - NAME**

Stephanie Grubb

### **CURRENT SIC CHAIR - COMPANY**

International Paper

### **CURRENT SIC CHAIR - STREET ADDRESS**

34040 Union Camp Dr.

### **CURRENT SIC CHAIR - CITY**

Franklin

### **CURRENT SIC CHAIR - STATE / PROVINCE**

VA

### **CURRENT SIC CHAIR - ZIP / POSTAL CODE**

23430

### **CURRENT SIC CHAIR - PHONE**

757-569-4710

### **CURRENT SIC CHAIR - E-MAIL**

stephanie.grubb@ipaper.com

### **CURRENT SIC CHAIR - TERM START DATE**

2019-01-01

### **CURRENT SIC CHAIR - TERM END DATE**

2020-12-31

## **CURRENT SIC COORDINATOR**

### **CURRENT SIC COORDINATOR - NAME**

Virginia Forestry Association

	Meeting Type	Date	SFI Inc. Presence Requested
5	No answer		No answer
6	No answer		No answer
7	No answer		No answer
8	No answer		No answer
9	No answer		No answer
10	No answer		No answer

For the CURRENT calendar year, list dates and locations of meetings, conferences, or tradeshows or events in which your committee is participating and describe your involvement.

	Meeting Name	Date	Location	SIC involvement, if not a committee meeting?	SFI Inc. Presence Requested
1	Virginia Forestry Summit	2020-04-28	Virginia	Exhibiting	No
2	SFI Annual Conference	2020-10-20	All Provinces (Canada)	Attending	No
3			No answer	No answer	No answer
4			No answer	No answer	No answer
5			No answer	No answer	No answer
6			No answer	No answer	No answer
7			No answer	No answer	No answer
8			No answer	No answer	No answer
9			No answer	No answer	No answer
10			No answer	No answer	No answer
11			No answer	No answer	No answer
12			No answer	No answer	No answer
13			No answer	No answer	No answer
14			No answer	No answer	No answer
15			No answer	No answer	No answer
16			No answer	No answer	No answer
17			No answer	No answer	No answer
18			No answer	No answer	No answer
19			No answer	No answer	No answer
20			No answer	No answer	No answer

Is the SIC willing to represent the SFI program, on SFI Inc.'s behalf, at local conferences, tradeshows and events, etc.?

Yes

Provide any additional comments or feedback

N/A

# IN-KIND CONTRIBUTIONS

No answer

# IN-KIND CONTRIBUTION - EXPLAIN

No answer

# OTHER

No answer

# FEE STRUCTURE - OTHER - EXPLAIN

No answer

Are dues only from SFI Program Participants and SFI Applicants?

No

How much money was spent last year by your committee for SFI Implementation Committee sponsored activities and projects?

Provide breakdown of funds spent below. This total should add up to your committee's annual budget.

	Spending	In-Kind Support	Details	File Upload Details
Logger training and education	48,500	No		No answer
Landowner outreach	200	No		No answer
American Tree Farm System activities	10,000	No		No answer
Project Learning Tree activities	4,870	No		No answer
Other Youth Education/Outreach		No		No answer
Other Community outreach activities		No answer		No answer
Communication/market outreach	3,000.65	No		No answer
Water Quality Protection		No answer		No answer
Conservation Research		No answer		No answer
Other Research		No answer		No answer
Administration (note: this should include costs that cannot otherwise be allocated to one of the other activities or project)	15,000	No		No answer

## **WORKSHOP - EXPLANATION**

Preparing for Generation NEXT: Keeping Virginia's Forests Intact, In Forest, & In Family -

Virginia's Generation NEXT program has had significant impact reaching and equipping woodland owners with information, skill and tools to plan for the transition of their land to an engaged generation following them. The transfer of land between generations is a point of high-risk of fragmentation and land conversion to non-forest use. With nearly half of Virginia's 10 million acres of privately-owned woodland being in the hands of individuals above the age of 65, Virginia's forest resources are facing an ominous score of years ahead.

The mini-workshops provide a solid overview of the legacy planning process and introduce basic planning strategies. The two-day workshops delve deeper into the process and provide additional tools and resources. Legal and natural professionals are present at both.

Following mini workshop participation, landowners can better articulate their land transfer goals and 70% felt they were more able to move forward with their estate planning. Participants indicated the program would increase the likelihood of their property, staying intact (87%), in the family (82%) and in woodland (82%).

Please see the attached VFLEP Annual Report for the 2019 offerings and outputs.

## **WORKSHOP - FILES**

2019 VFLEP Annual Report.pdf (264.60 kB)

## **BROCHURE**

*No answer*

## **BROCHURE - EXPLANATION**

*No answer*

## **BROCHURE - FILES**

*No answer*

## **TOURS**

Tours

## **UNIVERSITY OUTREACH - FILES**

2019 VFLEP Annual Report.pdf (264.60 kB)

2019 SHARP Logger Annual Report.pdf (173.38 kB)

## **LEGISLATURE OUTREACH**

Legislature outreach

### **LEGISLATURE OUTREACH - EXPLANATION**

The Virginia SIC works directly and maintains a strong relationship with the Virginia Forestry Association (VFA). Program Participants regularly call upon VFA to assist with legislative efforts.

### **LEGISLATURE OUTREACH - FILES**

*No answer*

## **GOVERNMENT AGENCY OUTREACH**

Government agency outreach

### **GOVERNMENT AGENCY OUTREACH - EXPLANATION**

The Virginia SIC also maintains a solid relationship with all state natural resource agencies. The Virginia Department of Forestry is most actively involved, continuously supplying the SIC with updated information on BMP compliance, water quality updates, State Forest certification status, etc.

### **GOVERNMENT AGENCY OUTREACH - FILES**

*No answer*

## **OTHER**

*No answer*

### **4. OTHER - EXPLANATION**

*No answer*

### **4. OTHER - FILES**

*No answer*

## **5. INCONSISTENT PRACTICES (STANDARD PRIORITY)**

*No answer*

What is the SIC's mechanism in place to address concerns regarding Inconsistent Practices?

**Number of inconsistent practices involving SFI Participants**

	<b>Fiber Sourcing Objective</b>	<b>Addressed &amp; Resolved</b>	<b>Addressed &amp; Unresolved</b>	<b>Number of SFI participants with More than One Inconsistent Practice</b>
1	<i>No answer</i>			
2	<i>No answer</i>			
3	<i>No answer</i>			
4	<i>No answer</i>			
5	<i>No answer</i>			
6	<i>No answer</i>			
7	<i>No answer</i>			
8	<i>No answer</i>			
9	<i>No answer</i>			
10	<i>No answer</i>			
11	<i>No answer</i>			
12	<i>No answer</i>			
13	<i>No answer</i>			
14	<i>No answer</i>			
15	<i>No answer</i>			
16	<i>No answer</i>			
17	<i>No answer</i>			
18	<i>No answer</i>			
19	<i>No answer</i>			
20	<i>No answer</i>			

Provide aggregate reporting information (no names) on inconsistent practices below.

Total number of inquiries received last year - valid or not, SFI & non-SFI

## **6. LOGGER TRAINING AND EDUCATION (STANDARD PRIORITY)**

*No answer*

Please select the SIC-recognized logger training and education program in your state/province.

Virginia SHARP Logger

In addition, does this SIC recognized logger training program have the added designation of being a "certified logging professional" program, as defined in the SFI 2015 - 2019 Standards and Rules, Section 13?

No

**Project Name :** Measuring and Improving the Water Quality Benefits of Sustainable Forest Management Across the Southeastern U.S.

**Organization Name :** Virginia Tech Department of Forest Resources and Environmental Conservation

**Main Contact's Name :** Scott Barrett

**Main Contact's Email :** 540-231-6702

**Project Description :** This collaborative project, led by Virginia Tech, will comprehensively compare and contrast the implementation and effectiveness of the 13 Southeastern states' forestry best management practices (BMPs) for water quality. This will require monitoring sediment delivery ratios, erosion rates, and BMP-implementation scores across multiple regions. Findings will allow state forestry organizations and other stakeholders to quantify sediment protection provided by state BMP programs and highlight the sustainability of forest management.

**How the project helps enhance best management practices for water quality -**

Sediment is the largest stream water pollutant from forest management in the southeastern U.S. Currently, relationships between actual soil erosion and sediment delivery are poorly understood. This comprehensive multi-regional and multi-sponsor study will collect, analyze, and interpret data using seven major objectives, including: estimating sediment-delivery ratios (i.e., soil eroded and the amount of sediment deposited into streams) by forest region and forest operation, quantifying the relationships between BMP implementation percentages and sediment delivery and/or soil erosion, and estimating the impact that state and regional BMP programs have had on sediment reduction.

**Is this a Research or Conservation Project? :** Yes

**Please choose any of the research categories that are most applicable to this research or conservation project :**

Forest health, productivity, and ecosystem functions

Water quality and/or effectiveness of best management practices including effectiveness of water quality and best management practices for protecting the quality, diversity and distributions of fish and wildlife habitats

Conservation of biological diversity

**Project Partners (check all that apply) :** *No answer*

**Academic :** *No answer*

**Academic - Explain :**

**Research organization :** *No answer*

**Research organization - text :**

**Conservation organization :** TRUE

**Conservation organization - explain :** National Council for Air and Stream Improvement

**Government agency :** TRUE

**Government Agency - explain :** Virginia Department of Forestry, North Carolina Forest Service, Texas A&M Forest Service

**Community organization :** *No answer*

**Community Organization - Check all that apply :** *No answer*

**Other SIC :** *No answer*

**Other SIC - Please Select :** *No answer*

**Program Participant :** TRUE

**Program Participant - explain :** Sustainable Forestry Initiative, Virginia SFI Implementation Committee, Southern Group of State Foresters

**My Projects - Other :** *No answer*

**My Projects - Other - explain :**

**SFI Standard Objective most Relevant to Project :** FM Objective 3. Protection and Maintenance of Water Resources

**Select Region :** Virginia

**Start Date :** 2017-01-01



## **ADVERTISEMENTS,TV & RADIO - DETAILS REGARDING ACTIVITY (E.G. MAIN MESSAGE, NAME OF MEDIA OUTLET, HOW MANY PEOPLE REACHED, COSTS ASSOCIATED, ETC.)**

*No answer*

## **ADVERTISEMENTS,TV & RADIO - SUPPORTING DOCUMENTATION**

*No answer*

## **PRINTED ADVERTISEMENTS, E.G. MAGAZINES, NEWSPAPERS, BILLBOARDS**

*No answer*

## **PRINTED ADVERTISEMENTS, E.G. MAGAZINES, NEWSPAPERS, BILLBOARDS - DETAILS REGARDING ACTIVITY (E.G. MAIN MESSAGE, NAME OF MEDIA OUTLET, HOW MANY PEOPLE REACHED, COSTS ASSOCIATED, ETC.)**

*No answer*

## **PRINTED ADVERTISEMENTS, E.G. MAGAZINES, NEWSPAPERS, BILLBOARDS - SUPPORTING DOCUMENTATION**

*No answer*

## **TRADESHOW OR CONFERENCE ATTENDANCE**

Tradeshow or Conference attendance

## **TRADESHOW OR CONFERENCE ATTENDANCE - DETAILS REGARDING ACTIVITY (E.G. MAIN MESSAGE, NAME OF MEDIA OUTLET, HOW MANY PEOPLE REACHED, COSTS ASSOCIATED, ETC.)**

The VA SIC was represented at the 2019 Virginia Forestry Summit in Norfolk, VA. The exhibit fee was \$250 reaching a total of 250 attendees. The exhibitor represented SFI via a tabletop display, marketing materials, and conversation with attendees.

The SIC also had an exhibit table at the Woods & Wildlife Conference to promote SFI in Culpeper, VA. The exhibit/sponsor fee in 2019 was \$200 with 200 attendees.

## **TRADESHOW OR CONFERENCE ATTENDANCE - SUPPORTING DOCUMENTATION**

*No answer*

## **OTHER - SUPPORTING DOCUMENTATION**

*No answer*

Use the form below to describe SFI communications activities planned for the current year. For each item checked, please indicate the topic/theme of the activity. (If possible, please include any files as examples.)

### **PRINTED PUBLICATIONS**

*No answer*

**PRINTED PUBLICATIONS - CR DETAILS REGARDING ACTIVITY (E.G. MAIN MESSAGE, NAME OF MEDIA OUTLET, HOW MANY PEOPLE REACHED, COSTS ASSOCIATED, ETC.)**

*No answer*

**PRINTED PUBLICATIONS - CR SUPPORTING DOCUMENTATION**

*No answer*

**ADVERTISEMENTS,TV & RADIO**

*No answer*

**ADVERTISEMENTS,TV & RADIO - CR DETAILS REGARDING ACTIVITY (E.G. MAIN MESSAGE, NAME OF MEDIA OUTLET, HOW MANY PEOPLE REACHED, COSTS ASSOCIATED, ETC.)**

*No answer*

**ADVERTISEMENTS,TV & RADIO - CR SUPPORTING DOCUMENTATION**

*No answer*

**PRINTED ADVERTISEMENTS, E.G. MAGAZINES, NEWSPAPERS, BILLBOARDS**

*No answer*

**PRINTED ADVERTISEMENTS, E.G. MAGAZINES, NEWSPAPERS, BILLBOARDS - CR DETAILS REGARDING ACTIVITY (E.G. MAIN MESSAGE, NAME OF MEDIA OUTLET, HOW MANY PEOPLE REACHED, COSTS ASSOCIATED, ETC.)**

*No answer*

**SOCIAL MEDIA - CR DETAILS REGARDING ACTIVITY (E.G. MAIN MESSAGE, NAME OF MEDIA OUTLET, HOW MANY PEOPLE REACHED, COSTS ASSOCIATED, ETC.)**

*No answer*

**SOCIAL MEDIA - CR SUPPORTING DOCUMENTATION**

*No answer*

**VIDEO**

*No answer*

**VIDEO- CR DETAILS REGARDING ACTIVITY (E.G. MAIN MESSAGE, NAME OF MEDIA OUTLET, HOW MANY PEOPLE REACHED, COSTS ASSOCIATED, ETC.)**

*No answer*

**VIDEO - CR SUPPORTING DOCUMENTATION**

*No answer*

**OTHER**

*No answer*

**OTHER - CR DETAILS REGARDING ACTIVITY (E.G. MAIN MESSAGE, NAME OF MEDIA OUTLET, HOW MANY PEOPLE REACHED, COSTS ASSOCIATED, ETC.)**

*No answer*

**OTHER - CR SUPPORTING DOCUMENTATION**

*No answer*

List outlets where the SFI program is promoted and mentioned, i.e. websites, supporting organization's websites, promotional publications, news articles, etc.

The Virginia Forest Landowner Update Newsletter includes the Virginia SIC logo and contact information, distributed quarterly by the Virginia Forest Landowner Education Program to 7000+ subscribers. All VFLEP and SHARP Logger Publications and web pages feature SFI Information. The VFA website promotes SFI and provides a link to the Virginia SFI website.

**10. HOW CAN SFI SERVE YOU BETTER?**

# **ASSISTANCE WITH WEBSITE CONTENT AND GRAPHICS**

*No answer*

# **ASSISTANCE WITH WEBSITE CONTENT AND GRAPHICS - EXPLAIN**

*No answer*

# **OTHER - IDEAS AND OPPORTUNITIES**

*No answer*

# **OTHER - IDEAS AND OPPORTUNITIES - EXPLAIN**

*No answer*

I confirm the information provided herein is final and accurate to the best of my knowledge.

TRUE

Please enter your full name

Savannah R Sharkey

May SFI Inc. share your completed report with all SFI Implementation Committees and/or post on the SIC Member's Only Area of the SFI website?

Yes